



Fondy Food Truck Festivals

Sponsorship Opportunity

May and September
Oven Island, Lakeside Park

Your support will provide entertainment and activities to the Food Truck Festivals and support the mission of The Friends of Lakeside Park





IT'S A COMMUNITY EVENT

Fondy Food Truck Festival

Family focused and free. Averaging 30 or more food trucks from local and surrounding areas. Free entertainment and activities. Cuisine from many cultures. Local non-profits are a staple at our festivals providing activities and information. Fond du Lac Softball partners with us for beverage service. Every year the festivals grow, with thousands attending.



ENTERTAINMENT
A variety of local entertainers and musicians are hired for each festival. Multiple family oriented activities including bouncy houses and face painting.



COMMUNITY
Thousands of attendees at every event. Pet friendly.



ENTERPRISE
The food trucks are small-scale entrepreneurs. We support their small business endeavors.

Help support this event with your donation.





FRIENDS OF LAKESIDE PARK

Our backyard... Our legacy

Friends of Lakeside Park is a 501(c)(3) organization whose specific purpose shall be to preserve the significant historic public landscape, protect the environmental integrity, and enhance public recreational use of Lakeside Park in Fond du Lac, Wisconsin, through community education which encourages awareness and public involvement.



Sponsoring a Friends of Lakeside Park event will demonstrate your commitment to the communities' favorite place - Lakeside Park. Your name and/or company logo will prominently appear on promotional materials and before the thousands of attendees at the festival.



THE FRIENDS ARE PASSIONATE ABOUT COMMUNITY HERE'S PART OF WHAT WE DO:

-  **2 Annual Food Truck Festivals** - May and September. Vendors line up to participate, thousands of community members attend each event
-  **Park Clean Ups** - Independent cleanups and partnership with Fox-Wolf Watershed
-  **Children's Activities** - Past partnerships with Thelma and FdL Public Library
-  **Educational Events** - Nature and history speakers bureau available
-  **Host Online Educational Geo-App** - With multi-media presentations
-  **Annual Photo Contest with Published Calendar** - Sells out every year
-  **Annual Christmas Market at the Park** - Featuring local artisans
-  **Donate High Quality Park Amenities** - Locally manufactured Burke picnic tables
-  **Donate Gardens** and other amenities to the park
-  **Big Kite Day-** Giant kites in the park
-  **Fix Up/ Spruce Up-** Equipment



MISSION STATEMENT

Lakeside Park is a legacy. It is the backyard for the citizens of Fond du Lac; created, developed, and nurtured over decades of City and volunteer oversight.

We commit to continue that legacy for future generations in partnership with the City and the citizens who use it, love it, maintain it and find solace within it.



Fondy Food Truck Festival Sponsorship Levels

All Sponsorships Include a Free 10x10 Exhibit Space and mentions in our monthly newsletter!

LIGHTHOUSE

\$2500

- Logo and/or name recognition on all social media promotion for event
- Logo featured on event promotional posters
- Logo and signage at main stage
- Logo placement on sandwich boards throughout the event
- Name and logo featured on website as major sponsor
- Free 10x10 exhibit space at event

BANDSTAND

\$1000

- Logo and/or name recognition on all social media promotion for event
- Logo featured on event promotional posters
- Name and logo featured on website as sponsor
- Free 10x10 exhibit space at event

FOUNTAIN

\$500

- Logo featured on event promotional posters
- Name and logo featured on website as sponsor
- Free 10x10 exhibit space at event



SPONSORSHIP COMMITMENT FORM

Fondy Food Truck Festivals

Oven Island, Lakeside Park, Fond du Lac

Sponsorship Level:

- Lighthouse - \$2500
- Bandstand- \$1000
- Fountain- \$500

Month you would like to sponsor:

- May
- September

As a 501(c)(3) Friends of Lakeside Park has tax exempt Status. Donations to Friends of Lakeside Park, Inc. are tax deductible as allowed by law.

Business Name: _____

Contact Person: _____

Address: _____

Email Address: _____

Business Phone: _____

Signature: _____

Date: _____

Please make checks payable to: Friends of Lakeside Park, Inc.

SEND COMPLETED FORM AND PAYMENT TO:

Friends of Lakeside Park

Attn: Amy Schingen

15 5th Street, Fond du Lac, WI 54935

920-960-1003

info@lakesidepark.org